



The Charter School
East Dulwich | Sixth Form

BTEC L3 - Business

Summer HW
Due Fri 2nd Sep

Any questions, email
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Task 1 - Business Organisation



Produce a powerpoint / google slides presentation of a company that you are familiar with or know about. You need to include the following information in order to do this:

- a. Business name
- b. Market capitalisation (how much they are worth)
- c. Main products/services provided
- d. Head office/main operating base
- e. Chief Executive Officer
- f. Vision/mission/corporate objectives
- g. Number of employees
- h. Revenue in 2020
- i. Profits in 2020
- j. Impacts of Covid-19 on revenues and profits 2020-21
- k. The number of outlets/stores in the UK
- l. Target market
- m. Does the business operate in local, national or international markets



1. Identify 3 businesses which have benefitted from Covid-19
2. Identify 3 business which have closed as a result of Covid-19

Extension (these are optional but highly recommended):

Below are some suggestions of ways you could enhance your business understanding over the summer.

Something to read

Steve Jobs The Exclusive Biography By: Walter Isaacson

Something to watch

<https://www.youtube.com/watch?v=JwrUYS9UTeU>

<https://www.youtube.com/watch?v=piL8Dm1i94c>

How did Tesco get it so badly wrong? What sort of business practices do Tesco adopt with their suppliers. Is it right to squeeze your suppliers in order to get lower prices?

Something to research

Research the retail grocery market. Try and find out what the major players in the market are doing to gain market share in a very competitive market.

Something to write

Choose a topical Business article from the BBC Business news website and write a critical review/commentary of the article.